



## **PRESS RELEASE**

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**Accra, Ghana**

### **End the Monopoly: Demand for Equal Access and Transparency in Ghana's 5/90 Digital Lottery**

The directive by H.E. John Dramani Mahama to review the controversial agreements between the National Lottery Authority (NLA) and KGL Technology Limited has brought renewed urgency to a critical national issue: the monopolisation of Ghana's digital lottery space.

This moment must not be wasted. It is time to decisively end exclusivity and restore fairness, legality, and accountability in the operation of the 5/90 lottery.

#### **A Monopoly That Undermines National Interest**

The granting of exclusive control over the digital and USSD channels of the 5/90 lottery to a single private company has created a de facto monopoly that:

- Restricts competition and innovation
- Limits opportunities for other capable Ghanaian businesses
- Weakens transparency and oversight
- Raises serious concerns about compliance with Ghanaian law

No single private entity should wield such disproportionate control over a national revenue-generating asset.

#### **The Law Is Clear, and Must Be Enforced**

The National Lottery Authority Act establishes the NLA as the sole operator of lotteries in Ghana. Private sector participation is permitted only within clearly defined limits as Lotto Marketing Companies operating under the Authority's control.

Any arrangement that effectively transfers operational dominance or financial control to a private entity is inconsistent with both the letter and spirit of the law.

Ghana cannot afford selective enforcement of its own legal framework.

#### **Level the Playing Field**

We call on government, regulators, and the ongoing technical review team to take bold and immediate steps to:

- Terminate or restructure exclusivity clauses that grant unfair advantage to any single operator
- Open the digital lottery ecosystem to multiple qualified companies through a transparent and competitive licensing process
- Ensure full revenue visibility and accountability under NLA supervision
- Guarantee equal opportunity for Ghanaian innovators, technology firms, and investors

Competition is not a threat, it is the foundation of efficiency, innovation, and value creation.

### **Protect Public Funds, Restore Public Trust**

The sharp decline in contributions to the national purse in recent years raises fundamental questions about whether the current structure serves the Ghanaian people.

A system that concentrates control while limiting transparency cannot inspire public confidence.

### **Ghanaians deserve a lottery system that is:**

- Fair
- Transparent
- Competitive
- Fully accountable

### **A Defining Test of Leadership**

The directive by President John Dramani Mahama presents a defining opportunity to correct systemic imbalances and reaffirm the government's commitment to good governance.

This is not merely a contractual review, it is a test of whether national interest will prevail over entrenched advantage.

### **Conclusion**

The path forward is clear: end monopoly control, enforce the law, and open the sector to fair competition.

Anything less risks entrenching inequality, weakening institutions, and denying Ghana the full economic benefits of its lottery industry.

**The time to act is now.**

.....Signed.....

**Dr. Alhaji Hassan Ayariga**

**APC LEADER/FOUNDER**